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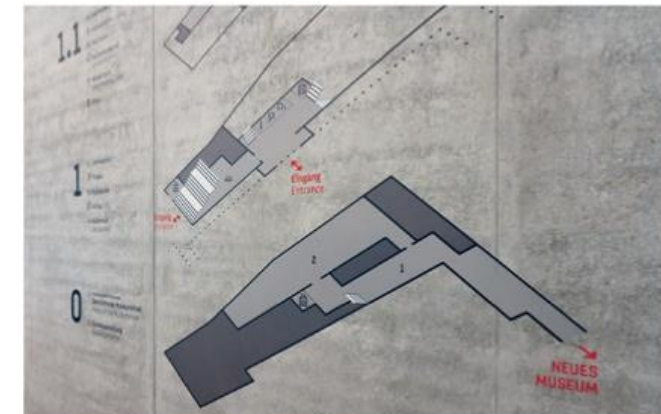
Museumsinsel Berlin James-Simon-Galerie

Designer polyform - planen und gestalten
Location Berlin, Germany
Client Bundesamt für Bauwesen und Raumordnung (BBR)
Completion 2019
Architect David Chipperfield Architects
Typeface MI Grotesk with pictograms
Function Museum & exhibition space

In the summer of 2019, the James Simon Gallery was opened as a new entrance building on the Museum Island Berlin. In this distribution building visitors can expect to find clearly visible and easily recognizable routing to the service facilities and to the highlights of the Pergamon Museum and the Neues Museum. All information was placed in large format, strikingly and clearly above head height. The needs of visually impaired people were taken into account when determining the sizes and contrast ratios. The majority of the guidance system was designed with direct wall lettering, and different technologies were used depending on the font size and background. Large-format media walls placed above the counters were planned to display digital visitor information.



↗ Staircase with façade banner
 ← Signpost



↑ Pictograms
 ← Floor plan on the wall



↑ Information and signposts
at the elevator
↓ Signposting shop

→ Signpost and media wall on
second floor
↘ Media wall at the group
counter on second floor



Museumsinsel Berlin James-Simon-Galerie



polyform - planen und gestalten



St Dominic's International School

Designer P-06 Atelier
Creative director Pedro Anjos
Location Cascais, Portugal
Client St Dominic's International School
Completion 2019
Typeface Diverse, serif and sans serif
Function Education

P-06 Atelier designed the new signage project for a new building extension for the St Dominic's College, an international school in S. Domingos de Rana - Portugal. The building is built with prefabricated solutions showing intentionally the technical installations in strong visual layouts. The signage project proposes a large scale graphic intervention to dilute the strong architectural solutions, creating an animated environment with a school theme. The areas of the different classroom types are identified with big scale titles applied over all the existing elements in the walls, covering doors, corners and cables, justifying the strong visual differences of the building materials. The titles assume different types of calligraphy to illustrate the theme of the room, but also to create a study environment with different types of writing, in a school that is international and brings together children with different nationalities. All the applications are made with cutted vinyl technology.

← General view → Site and first floor view
 ↓ Room 2 and 3, labo ↘ Toilets



P-06 Atelier





Deutsches Biomasse- forschungszentrum, DFBZ

Designer Form & Fokus
Location Leipzig, Germany
Client Staatsbetrieb Sächsisches Immobilien- und Baumanagement, Niederlassung Leipzig I
Completion 2019
Architect Schulz und Schulz Architekten
Typeface Replica
Function Research

The German Biomass Research Center in Leipzig is an important research institution for the development and use of renewable energies. With the two new buildings, a pilot plant and an office building, the working and research conditions have been expanded and optimized. The architectural design aims at a holistic approach to sustainable construction with the focus on energy efficiency, use of ecological building materials, quality of use and user acceptance. Accordingly, the control system was

- ← Destination confirmation sign
- ↗ Signposting, arrow with variable plate



Form & Fokus



- ← Detail destination confirmation sign
- ↑ Signposting and elevator

also designed to meet the demands of research and development. The design form is to be understood analogously to the procedures for the efficient and sustainable use of solid, liquid and gaseous bioenergy sources. Representing the diversity of biomass as a compressed energy source, all information carriers are milled from OSB coarse chipboard from sustainable forestry. The desired identity-forming effect is created by the combination of materiality, individual, untreated surface structures, filigree milling forms and typeface. The individual, three-dimensional information elements include elevator overviews, floor markings, directional arrows, movable walls, destination confirmations and spatial numerals. All interchangeable carriers are formed by combining filigree plug-in strips with individually incorporated acrylic glass plates for paper inserts.

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- ← Elevator overview, number
- ← Doorplate kitchenette
- Room number copy room



- ← Pictograms next to doors
- Doorplate cleaning room





Google and YouTube Offices in Berlin

Designer SLANG - Studio for graphic design
Location Berlin, Germany
Client Google and YouTube
Completion 2019
Architect Allford Hall Monaghan Morris
Typeface Akkurat
Function Work

SLANG developed, designed and managed the production and installation of wayfinding for the Google and YouTube offices in Berlin. The space is more than 7,000 square meters spread over five floors of a listed building built in 1883 as a women's hospital. To reflect the various types of spaces in the building, the design is based on balancing uniformity of color and a multiplicity of design, forms, and materials. Each floor has an individually designed floor number. Various methods of orientation design were also tested and mixed, such as neon lights and manually painted walls.



← Painted floor number, vinyl directional signage

↑ Painted floor number
 ↓ Paint and vinyl directional signage

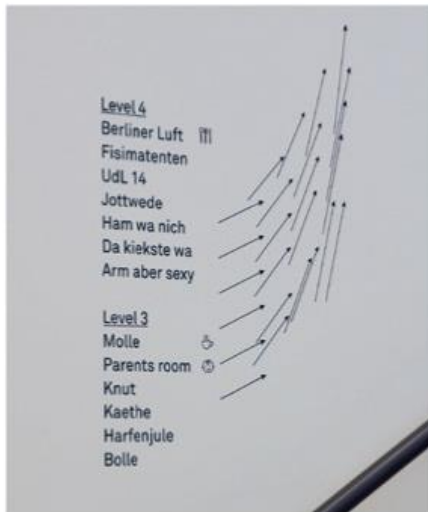


SLANG - Studio for graphic design

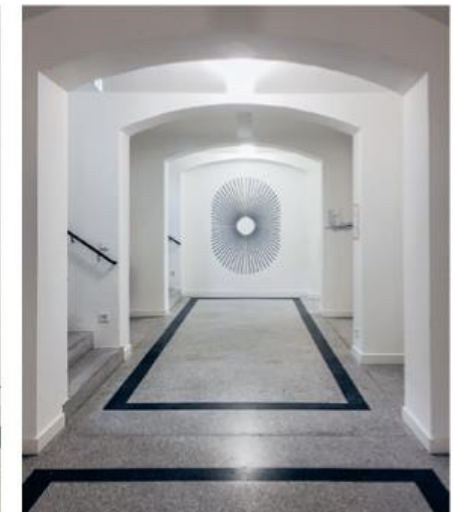
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- Direct print on MDF directional signs
- Point and vinyl directional signage
- Vinyl floor number



- Floor number and directory, MDF and neon
- Direct print on MDF directional sign
- Vinyl directional signage



Google and YouTube Offices in Berlin

SLANG - Studio for graphic design



Stuttgart Region Chamber of Commerce and Industry, Signage System

Designer büro uebele visuelle kommunikation
Location Stuttgart, Germany
Client Stuttgart Region Chamber of Commerce and Industry
Completion 2014
Architect Wulf Architekten
Typeface FF DIN
Function Work

Where to, and where next? Visitors to the new Stuttgart Region Chamber of Commerce and Industry building are welcomed and guided to their destination by cheerful bands of color. Even if their route leads up a hidden staircase, visitors can tell at once where they are heading: from the two-story foyer they can already see the colorful signs on the floor above. Clear information is presented on multi-colored wallpaper – the layered stripes blending in naturally with the architecture. At each new wayfinding point the pattern of bright colors is configured differently, reflecting and communicating the diversity of the Stuttgart Region.



← Downstairs foyer

↑ View from upper level
↓ Garage



büro uebele visuelle kommunikation

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↑ Foyer entrance
↓ Office corridor with glass wall

✱ Foyer screens
→ Office corridor
→ Staircase



Stuttgart Region Chamber of Commerce and Industry



büro uebele visuelle kommunikation





Kawagoe - Blood Donation Room

Designer 6D-K
Location Kawagoe, Japan
Client Japanese Red Cross Society
Completion 2011
Interior designer AIM Create Co.
Typeface Morisawa's Shingo / Swiss 721 BT / DIN
Function Health

This blood donation room is located in front of the station of Kawagoe, Saitama Prefecture. The signage is easy to understand, and aims at familiarity. The signs are mounted in different ways on each location, depending on the configuration with an one-stroke line of red. The numbers at the donor places are designed similar to unify the place. The one-stroke line in red represents the blood of the blood donation center and the connection between people through blood donation.



- ↑ Kids room signage
- ↑↑ Drink corner signage
- ↑ Restroom sign
- Number signs at blood donation booths
- ↓ Blood donation room



Kawagoe - Blood Donation Room

